

**2011 American Psychology-Law Society
Conference Promotional Opportunities
March 3-5, 2011
Miami, Florida**

Take-One Brochure Table – For the benefit of those who do not, or cannot, rent a booth exhibit, a Take-One Brochure Exhibit/Table for the distribution of free brochures and other material is available. Pamphlets, brochures, leaflets, cards, magazines, etc. will be displayed prominently so that those visiting can help themselves. This will be for paid Take-One Exhibitors ONLY. Other materials will be removed. A one-time fee of \$100 will be charged for this service. ***Unused materials will not be returned.***

Conference Program Advertising - This year we will have space for business advertisements in our conference program, which will be given to all conference attendees. Below is the list of advertisement sizes and costs. Placement of ads will be given on an availability basis. If you want to place an advertisement in the American Psychology-Law Society Conference Program for the 2011 conference, please send your camera ready ad materials and payment to Kathy Gaskey by January 15, 2011.

Back outside cover \$1,000
Front inside cover \$ 750
Back inside cover \$ 650
Full page (8 x 10.5 in.) \$ 500
Half page (8 x 5 in. horz.) \$ 250
Quarter page (4 x 5 in. vert.) \$ 150

For more information, please contact:

Kathy Gaskey
PO Box 11488
Southport, NC 28461-3936
Phone: (910) 933-4018
Fax: (910) 933-4018
E-mail: apls@ec.rr.com

Attendee Packets To place a flyer in an attendee's packet, please contact Kathy Gaskey – apls@ec.rr.com. Price is \$250 per item unless vendor is also advertising elsewhere. If vendor is exhibiting (other than the Take-One table) or advertising in the program at the half page level or higher, this fee is waived.

Sponsorship - We also welcome proposals of sponsorship to defray costs of meeting materials, catered events, audio-visual, etc. For instance, conference bags and/or name tag lanyards could have your company's name on them, or a cocktail reception could be sponsored by your organization and referred to in the program accordingly. Please contact Kathy Gaskey, apls@ec.rr.com for details.

Application for Program Advertising
March 3-5 2011/Miami, Florida
AP-LS Annual Conference

AP-LS is hereby authorized to reserve space for advertisement in the AP-LS conference program. **Camera ready proofs due by January 15, 2011.**

E. Take-One Exhibit/Table \$100 _____

F. Program Advertising:

Back outside cover \$1,000 _____

Front inside cover \$ 750 _____

Back inside cover \$ 650 _____

Full page (8 x 10.5 in.) \$ 500 _____

Half page (8 x 5 in. horz.) \$ 250 _____

Quarter page (4 x 5 in. vert.) \$ 150 _____

Leaflet Space (in packet) \$ 250 (unless advert.) _____

(Include Sample)

TOTAL \$ _____

G. Payment: Full fee enclosed for advertising. Make checks payable to: American Psychology Law Society

1. Payment should be sent to: Kathy Gaskey, APLS, PO Box 11488, Southport, NC 28461.
Fax form to 910-933-4018
2. Credit card payment: Visa/MC/Discover (circle one)

Number _____ Exp Date _____ Sec code on back _____

Name on Card: _____

Billing Address _____

Amount:\$ _____ Signature: _____

H. Agreement and Signature

In making this application we agree to conform to the advertising regulations of the annual meeting of the American Psychology-Law Society. It is mutually agreed that all regulations shall be interpreted by the AP-LS conference committee and the parties hereto shall be bound by such interpretation.

Name of Company: _____

Name of contact authorized to sign: _____

Signature: _____ Title: _____

Mailing Address: _____

City/State/Zip/Country: _____

Federal Tax ID# or SS#: _____

Tel: _____ Fax: _____ Email: _____

Web Address _____ Date: _____, 20 _____

For AP-LS Use Only

Cost of Space/Ad \$ _____

Date/check # _____

Payment Received _____

Confirmation Sent: _____